

CATERINA LAURENZI

Date of birth: 14.09.1993

M: [REDACTED]

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WORKING EXPERIENCE

- 12/2022 - to date** **Milano&Partners (Milan, Italy)**
Head of Human Capital
- Design and implementation of a innovation strategy for the city, aiming at promoting and boosting the Milanese start-ups and scale-ups' ecosystems;
 - Design and implementation of a talents' strategy, aiming at making Milano the most attractive city for international talents (young professionals, experienced candidates);
 - Strategic support in the definition of the value propositions for FDI's attraction;
 - PM for all the initiatives supported by Bloomberg Associates, related with innovation and start-ups;
 - Strategic development of the OSS services and activities for international students and expats;
 - PR and institutional relations with local stakeholders (Universities, start-ups, companies, PA; local associations) and international players who are considering to invest in Milano or set up businesses in the city;
 - Management of a team of 3 people
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- 1/2022 - to date** **Politecnico di Milano, DASTU (Milan, Italy)**
Teaching Assistant
- TA for the course "EU Policies for sustainability and the city" w/Professor Cristina Tajani
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- 1/2022 - 12/2022** **Municipality of Milano (Milan, Italy)**
Policy Advisor
- Policy advisory to the Deputy Mayor on economic development and innovation;
 - Consultancy on HR welfare initiatives addressed to Municipality's ≈14k employees;
 - Delivery of the political and policy lines to the Departments;
 - Coordination of PR and institutional relations of the Deputy Mayor's office with local actors in the fields of entrepreneurship, tech and social innovation, circular economy
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- 11/2020 - 12/2021** **Municipality of Milano (Milan, Italy)**
Consultant
- Economic feasibility study and sustainable valorization of n.3 covered municipal markets;
 - Support in the development and PM of some EU projects (H2020 Reflow; UIA OpenAgri);
 - Support in the strategic definition of Remote Working and Near Working policies;
 - Support in the drafting of the End of Mandate Report 2016 - 2021;
 - Co-editing of the End of Mandate Report 2016 - 2021 of the Department of Labor, Productive Activities,
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- 11/2018 - 1/2020** **Fondazione Riccardo Catella (Milan, Italy)**
Junior Project Coordinator
- PM for an initiative of sustainable urban farming in schools (MiColtivo, Orto a Scuola);
 - Management of PR and institutional relations with donors and local stakeholders;
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- 5/2018 - 11/2018** **Accenture (Milan, Italy)**
Strategy Analyst
- Business processes analysis and operations optimization for a leading player within utilities;
 - PM for a change management program for +120 operators;

EDUCATION

- 11/2015 - 4/2018** **Bocconi University (Milan, Italy)**
Master of Science in Management
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- 1/2015 - 6/2015** **Chulalongkorn University (Bangkok, Thailand)**
Visiting Student
- Courses: Green Economy; Sufficiency Economy; Business Finance; Political Economy
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- 9/2012 - 10/2015** **Bocconi University (Milan, Italy)**
Bachelor in Economics for Arts, Culture & Communication

OTHER EXPERIENCES

7/2023 - to date	Nova Talents Member <ul style="list-style-type: none">• Part of the Nova Talents Community, the global by nomination only network that gathers the world's top 3% talented people.
12/2022 - to date	ISPI Italian Institute for International Political Studies Future Leaders Program <ul style="list-style-type: none">• Selected among +100 young professionals under 40 who will play key roles in business, cultural organizations, and institutions;• 3Y membership based on meetings, community and networking activities and ideas exchange.
2/2020 - 12/2021	SDSN Youth - United Nations Local Pathways Fellowship & Mentorship - SDGs 2030 <ul style="list-style-type: none">• Selected with 120 young urban leaders from around the world as a Fellow on a training program on Agenda 2030 and SDG 11;• Selected for the LPF Mentorship 2021 program as a Mentor for Fellows 2021-2022.
12/2019 - 12/2021	Triennale di Milano (Milan, Italy) Co-curator <ul style="list-style-type: none">• Curatorial team for the Urban Center's 2020-2021 and 2021-2022 Public Program
1/2021 - 11/2021	Election Committee of Giuseppe Sala (Milan, Italy) Coordinator of the "Networks for Milano 2021" initiative <ul style="list-style-type: none">• Co-design of the strategy and the goals of 40 thematic working groups (Networks);• Strategic and operational coordination of +1.300 participants;• Supervision of content and co-editing of summary reports, directly submitted to Mayor Sala
3/2019 - 5/2020	La Repubblica Freelance Contributor <ul style="list-style-type: none">• Writing articles on sustainability, environment, and social innovation.
11/2015 - 4/2018	Bocconi Alumni Association (Milan, Italy) Ambassador On Campus <ul style="list-style-type: none">• Selected by the BAA Board as an Ambassador On Campus

LANGUAGES & IT SKILLS

Languages	Italian: mother tongue; English: fluent; Spanish: basic knowledge
IT	Microsoft Office: professional use; Suite Adobe: basic knowledge WordPress & Social Network: professional use; Python: basic knowledge

PUBLICATIONS

Published 11/2022	Tajani, Cristina and Laurenzi, Caterina. "Cities of proximity. From neighborhood to the world". <i>The City of Care: Strategies to Design Healthier Places</i> , Springer Edition, 2022, https://doi.org/10.1007/978-3-031-14608-4
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ADDITIONAL INFORMATION

Personal interests	<ul style="list-style-type: none">• Sustainable development• Food and zero-waste cuisine• Innovation and new technologies• Urban sociology and contemporary culture• Running and cycling -trail running in progress!• Kitesurfing and sailing
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