

Luca Martinazzoli – CV

Milano - Italy

Work history

Associazione Milano & Partners - 10/2021 to date - General Manager Milano&Partners

Municipality of Milano - 1/1/2019 to 10/2021 - General Manager Milano&Partners

Municipality of Milano - 10/2017 - 12/2018 - Head of Marketing

Nike Southern Europe 10/2015 - 9/2017, Southern Europe Category Brand Director - Milan

Nike Western Europe 12/2014 - 09/2015, Western Europe Football Brand Director -

Hilversum

Nike Italy 1/2012 - 11/2014, Italy Football Brand Director - Rome

Nike Southern Europe 12/2009 - 11/2012, Italy NRG Brand Manager - Milan

Bocconi University 1/2007 - 6/2012, Lecturer - Milan

Education

UCLA, Los Angeles 09/2005 - 07/2007, MA Urban Planning

Bocconi University, Milan 09/1999 - 03/2004, BS Management for Arts, Culture and

Communication.

Fluent in English and Italian.