

Luca Martinazzoli - CV

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Milano - Italy

Work history

Municipality of Milano – 1/1/2019 to date – General Manager Milano&Partners

Municipality of Milan – 10/2017- 12/2018 – Head of Marketing

Nike Southern Europe 10/2015 — 9/2017, Southern Europe Category Brand Director – Milan

Nike Western Europe 12/2014 — 09/2015, Western Europe Football Brand Director – Hilversum

Nike Italy 1/2012 — 11/2014, Italy Football Brand Director - Rome

Nike Southern Europe 12/2009 — 11/2012, Italy NRG Brand Manager – Milan

Bocconi University 1/2007 — 6/2012, Lecturer - Milan

Education

UCLA, Los Angeles 09/2005 — 07/2007, MA Urban Planning

Bocconi University, Milan 09/1999 — 03/2004, BS Management for Arts, Culture and Communication.

Fluent in English and Italian.